

THE CONFERENCE

On Opportunity, Diversity and Equity



EVENT DETAILS

Thurs., Oct. 21 | 8 a.m. – 2 p.m.

Friday, Oct. 22 | 8 a.m. – 1 p.m.

Virtual Event

Optional Add-On:

Pre-Event Networking Reception

Wednesday, Oct. 20, 2021

4:30 – 6:30 p.m.

Professional Development Training Session

Thursday, Oct. 21, 2021

1:30 – 4:30 p.m.

CONTACT

Bianca Harley – Senior Director,
Community Diversity and Inclusion
bharley@OmahaChamber.org



WHAT'S THE CONFERENCE?

The Conference on Opportunity, Diversity and Equity is a virtual summit that addresses diversity and inclusion issues at the national and local level. The event educates and empowers professionals to create cultures where everyone feels they belong and where all contributions matter.

Diversity of thought, perspective and experience drives successful organizations and communities. The next-generation is more diverse and more educated.

Communities will thrive by:

- Embracing a vibrant population as a community treasure.
- Implementing inclusive hiring and promotion practices.
- Ensuring that every resident has the opportunity for prosperity.

Ready yourself to make powerful and positive change through uncomfortable conversations, unexpected insights and unfiltered education.



2021 SPONSORSHIP OPPORTUNITIES

The Conference offers a variety of sponsorship opportunities where your company will receive several engagement, recognition and marketing benefits. Below are several opportunities available, but if you don't see a package that aligns with your company's objectives – let us know. We are happy to work together to tailor the experience specifically for your company.

BENEFIT	CODE CHAMPION \$15,000	INCLUSIVE VISIONARY \$12,000	BELONGING BENEFACTOR \$10,000	ADVOCACY & ALLYSHIP \$7,000	RECEPTION \$6,000	BREAKOUT SESSION \$5,000	CORPORATE \$3,000
Company Displayed on Event Landing Page	Linked Logo	Linked Logo	Linked Logo	Linked Name	Linked Name	Linked Name	Listed Name
Company Profile on Virtual Event Platform	■	■	■	■	■	■	■
Opportunity to Interact with Attendees Through Virtual Event Platform	■	■	■	■	■	■	■
Company Displayed on Virtual Event Platform	Logo	Logo	Logo	Logo	Logo within Event Details	Logo within Session Details	
Company Displayed on Pre-Event Promotional Materials	■	■	■	Related to Scholarships	Related to Networking Reception	Related to Breakout Sessions	
Company Recognition During Sessions <i>(Visual and Verbal Recognition)</i>	All General Sessions	All General Sessions	All General Sessions		Related to Networking Reception		
*Event Tickets for Employees or Guests	10	10	10	5	5	5	10
Tickets to Professional Development Training Session	2	2	2				
Company Displayed on Electronic Scholarship Application	Linked Logo			Linked Logo			
Company Recognized alongside Promotional Efforts Related to Scholarships				■			
Opportunity to Participate on Scholarship Selection Committee	Two Individuals			Two Individuals			
Event Tickets Awarded to Scholarship Recipients				10			
Company Recognition During Selected Session <i>(Visual and Verbal Recognition)</i>					■	■	
Opportunity to Welcome Attendees to a Session & Speak About Your Company <i>(2 Minutes)</i>					■	■	
Opportunities Available	No Limit	No Limit	No Limit	No Limit	Limit: 1	Limit: 12	No Limit

*Event Tickets to The Conference do not include access to the Professional Development Training Session. Access to the Professional Development Training Session will be an additional \$75 per attendee unless tickets are noted as a benefit to your sponsorship.



SPONSORSHIP FORM

Upon agreeing to sponsor The Conference, return the following to Sarah Rutt, srutt@OmahaChamber.org

- This completed form.
- Brand guidelines & high-res company logos in black, white and full color in vector file format (.ai) as well as in a .png and .jpg (6 logos total) (if applicable to your sponsorship).

Sponsorship Level:	<input type="checkbox"/> CODE Champion <input type="checkbox"/> Reception <input type="checkbox"/> Inclusive Visionary <input type="checkbox"/> Breakout Session <input type="checkbox"/> Belonging Benefactor <input type="checkbox"/> Corporate <input type="checkbox"/> Advocacy & Allyship
Company Name: <i>As it should appear on all marketing and promotional materials.</i>	
Sponsorship Representative: <i>Main contact for sponsorship.</i>	
Sponsor Representative Email Address:	
Sponsor Representative Phone Number:	
Company Website: <i>To link company logo or name on event webpage.</i>	
<p>Would you like to reserve any seats at the Professional Development Training Session for your attendees?</p> <p><i>Note: Event Tickets to The Conference do not include access to the Professional Development Training Session. Access to this session will be an additional \$75 per attendee, unless your sponsorship notes differently.</i></p>	<input type="checkbox"/> No Additional Professional Development Training Session Participants -OR- <input type="checkbox"/> Yes, I would like to send <input type="text"/> of our attendees to the Professional Development Training Session.
Total Amount to be Invoiced:	\$ <input type="text"/>

TAX DEDUCTION NOTICE: \$125 of each ticket is for goods and services, the remaining balance is considered a charitable deduction. To take advantage of this, make checks payable to Greater Omaha Chamber Foundation, 808 Conagra Drive, Suite 400 Omaha, NE 68102

By Friday, Oct. 8, 2021, all access codes should be redeemed by your attendees. All attendees must be registered using their primary email address – this is to ensure each individual receives online access to the virtual event platform. *Access codes and instructions will be provided to the designated sponsor representative along with your invoice after your agreement has been processed. Allow 48-72 hours for processing.*

Signed Sponsor Representative Date
Company: _

Signed Greater Omaha Chamber Date
Company: _Greater Omaha Chamber

